

# STANISLAW ROBERT LUBERDA

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## Summary

Adobe Community Professional, Adobe Certified Instructor, specializing in motion graphics live and rendered. I create live generative content, visualized data, word with 2D & 3D Motion graphics. I specialize in automation of Motion graphics for productions and have spent 15 years as a videographer for projects large and small

Recent clients for training or content creation :WPT UW Credit Union,Kohls, MGM Resorts International, Hatco, Manpower Group, Jockey International, University of Tennessee, University of Wisconsin - Madison, Unisig, Black Diamond Group, Wells Fargo, Northwestern Mutual, Aurum Productions, Marcus Investments, MGIC, IFEBP, Verlo Mattress, and Hanson Dodge Creative.

## Experience

### Wisconsin Public Television Madison WI 2016-Current

Motion Graphic Artist/ Grantor Producer

- Produce, edit, score and mix grantor productions from start to finish
- Internal & client production - Video editing, motion graphics, VFX Specialist
- Motion graphics production for live television, Broadcast, web delivery.
- Create animations, post production for several different productions

### C2 Milwaukee WI 2012-2015

Video Instructor/Producer

- Business to business technical trainer in Apple/Adobe video software
- Internal & client production - Video editing, motion graphics, VFX Specialist
- Workforce optimization consultant

### Madison Area Technical College Madison WI 2013-current

Part time video instructor

- Curriculum development
- Youth outreach programming/Instruction

### Sure Shot Productions Mt. Prospect IL 2005-2012

Videographer/Editor

- Videography - On site and On location
- DVD Authoring
- Technical consulting

### University of Wisconsin Clearinghouse Madison WI 2011

Contracted Video Editor/Director

- Editing of pre shot content for health campaign "Prevention Speaks"
- Director of Photography - NIH national clinical smoking cessation program- "Sit to Quit"

## Education

Madison Area Technical College

Small Business and Entrepreneurship Diploma Degree - 2012

Visual Communication Associates Degree - 2011

Illinois State University

Computer science, robotics 2003 - 2004

Oakton College

3D Modeling, Animation, Japanese 2001 - 2003

## Technical Skills

### Software

Win/OSX/Linux  
FCPX\*  
Apple Motion\*  
Logic Pro  
Adobe Audition

Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Adobe After Effects\*  
Adobe Premiere Pro\*

Davinci Resolve  
Mocha Pro  
mObject  
Element3D\*  
Cinema4D

3DsMax/Blender  
Quartz Composer  
Resolume Arena  
Excel  
Chyron Lyric Pro

### Hardware

Most DSLR/Mirror-less  
ENGs  
Dji phantom  
Light Desiger

Kino Flo lighting  
Follow focus  
Recoil rigs  
Motorized Jib control  
Matte box/Filters

Video Mixers  
Mx-1, V-4, V-8, Newtek  
Audio Mixers  
Boom, light meters  
Sliders/cranes

*\* Denote software currently instructing in a professional setting*

## Memberships

Madison Media Pros (formally MCA-I)  
Film Wisconsin  
Milwaukee Film Collective  
American Institute of Graphic Arts (AIGA)  
United Adworkers  
Phi That Kappa-Beta Beta Psi  
Adobe Community Professional  
Adobe Certified Instructor

## Awards

Madison Addy Awards  
Deans List Perfect Honors  
Commencement Speaker  
MCA-I student scholarship